

Unit 3: Vocal Leadership Project

Mr. Parker –Sports Psychology

“Vocal leadership is calculated instruction, encouragement, or whatever the team may need at precisely the right time and in the right tone of voice.”

– Lauren Gregg, U.S. Soccer National Team Assistant Coach

Transforming yourself from a Leader by Example into a Vocal Leader is a necessary next step in developing as a Team Leader. Not only can Vocal Leaders lead themselves effectively, but they also have the people skills necessary to effectively lead others. Ultimately, a person’s level of communication skills, confidence, competitiveness, and commitment are the primary reasons why some people emerge as a Vocal Leader.

The chapters in Section Two of the *“Team Captain’s Leadership Manual”* focus on the skills you will need to develop and hone to lead your teammates as a Vocal Leader. There are two primary roles of Vocal Leaders: Encourager and Enforcer, and the chapter is divided into the following components:

Encourager (Servant Leader): How to put your teammates first.

Encourager (Confidence-Builder): How to inspire your teammates.

Encourager (Refocuser): How to get your teammates back on track.

Encourager (Team Builder): How to build a winning team chemistry.

Enforcer: How to minimize and manage team conflict.

Scenario: Known for your expertise on sports leadership, you have been hired by a motivational speaking team to research and “sell” your assigned Vocal Leadership component. You have found yourself with a 4-minute window to “sell” your topic to the CEO of the Seattle Sasquatches, a professional sports team.

Your Objective: With a partner, make an informational 4-minute “elevator speech,” with accompanying tri-fold brochure about one aspect of “Vocal Leadership.” You will then present this to the class. Essentially, you are becoming the teacher, and are responsible for the effective instruction of your students on this topic. You will only have 4 minutes to deliver this “elevator speech.” The brochure is simply a supplement to support your elevator speech.

Your presentation and brochure must include:

1. One single and simple Google Slides Title Page (introducing your team and your topic).
2. 5 key “takeaways” from the Vocal Leadership component you have been assigned.
 - a. Remember to gear your presentation toward SELLING your expertise on the Vocal Leadership Component you’ve chosen.

Schedule of Work Days:

Thursday (5/10) –Group and Topic assignments; Group Roles chosen; TCLM Book Work

Tuesday (5/15) – TCLM Book Work; Cover Slide to Google Slides completed

Thursday (5/17) – TCLM Book Work; Work on Presentation and Brochure

Tuesday (5/22) – TCLM Book Work; Work on Presentation and Brochure

Thursday (5/24) – TCLM Book Work; Work on Presentation and Brochure

Tuesday (5/29) – Presentations should be completed; REHEARSALS (Practice & Run-Throughs)

Thursday (5/31) – SHOWTIME! Presentations are due!

**Due Date: You will present to the class on
May 31, 2018 (Thursday)**

Unit 3: “Vocal Leadership” Project Rubric

	1 - does not meet	2 - almost meets	3 - meets	4 - exceeds
Completion	Project is missing three or more of the required elements.	Project is missing one or two required elements.	Project includes all of the required elements but may have missed a concept or idea.	Project includes more than all of the required elements; demonstrates an above-&-beyond effort.
Content	Project does not provide the necessary information to describe the required elements.	Project covers all topics and provides mostly accurate information with the exception of a few key ideas.	Project covers all topics and includes accurate information for the necessary elements.	Project covers all topics, including 100% accurate information, as well as provide extra information.
Brochure	Project does not include brochure containing images or does not accurately represent concepts.	Project includes a brochure with mostly accurate images for all concepts with a few exceptions.	Project includes a brochure with accurate images for all key concept for required.	Project includes a brochure with accurate images for all required elements, demonstrating an above-&-beyond amount of time and effort.
Presentation	Project is very poorly constructed and demonstrates little time or effort.	Project is complete but needs more attention to an organization demonstrating limited time and effort.	Presentation and organized with the exception of a few aspects; demonstrates solid time and effort.	Presentation is impeccably organized, demonstrating an above-&-beyond amount of time and effort.
Teamwork Standard (C-RLS)	No discussion of how your topic impacts team or role as an athlete and team leader.	Minimal discussion of how your topic impacts team or role as an athlete and team leader.	Complete discussion of how your topic impacts team or role as an athlete and team leader.	Above-&-beyond discussion of how your topic impacts team or role as an athlete and team leader.
SLS 5.3 (GROUP PROCESS)	No discussion of how your topic contributes to conflict resolution.	Minimal discussion of how your topic contributes to conflict resolution.	Complete discussion of how your topic contributes to conflict resolution.	Above-&-beyond discussion of how your topic contributes to conflict resolution.
SLS 1.1 (COMMUNICATION)	No discussion of how your topic relates to the effective communication of a team leader.	Minimal discussion of how your topic relates to the effective communication of a team leader.	Complete discussion of how your topic relates to the effective communication of a team leader.	Above-&-beyond discussion of how your topic relates to the effective communication of a team leader.

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